



SMART – Goal Setting

Specific

What is the Vision?

Measure the Mission;

How- plan
which- tool,
where- place
when- intervals

Achievable – why it is
possible? Research
and compare to
others or similar.

Realistic -
INCLUDE %
OF FAILURE.

SUCCESS – no pain no
gain, endure to the end.

Time – everything
takes time. Allow
plenty of time to
accomplish the goal.